

ADROIT SNAPSOLUTIONS SERVICE PACKAGE

Basic Data Visualization & Dashboard Development

Turn complex data into clear, interactive visuals that tell your story. We design web-based dashboards that help NGOs, CSOs, and development partners monitor progress, uncover insights, and communicate impact clearly.

What You Gain

- Dynamic, real-time dashboards for quick monitoring
- Automated reporting from integrated data sources
- Interactive visuals revealing trends and insights
- Simple, user-friendly dashboards for all audiences
- Professional reports improving donor communication and trust

Service Category	Monitoring, Evaluation, and Learning (MEL)
Delivery Format	On-site or Remote (Web-based, Cloud-hosted Dashboards)
Ideal Use Cases	<ul style="list-style-type: none"> • Dashboards for internal management and donor reporting • Tracking milestones, timelines, and resources • Simple public-facing transparency pages • Light impact analysis with standardized visuals
Scope of Work	<ul style="list-style-type: none"> • Collaborate with client to identify key data sources, KPIs, and metrics • Design and build customized interactive dashboard • Connect existing systems (Excel, SQL, APIs) for live updates • Add charts, filters, and drill-downs for deeper analysis • Ensure automatic real-time updates and synchronization • Conduct quality checks for data accuracy and functionality • Provide user training and documentation for sustainability
Tools Used	<ul style="list-style-type: none"> • Power BI • Tableau • Looker Studio • Excel

Delivery Process	<ol style="list-style-type: none"> 1. Consultation & Needs Assessment 2. Data Integration Setup (cleaning & validation) 3. Dashboard Prototyping & Review 4. Customization & Development (interactive elements) 5. Final QA & Handover (testing & training) 6. Ongoing Support & Maintenance
Deliverables	<ul style="list-style-type: none"> • Live dashboard (overview + drill-downs) aligned to KPIs • Data dictionary & KPI sheet • Connection & refresh notes • User quick-guide + Admin Playbook
Add-On Services	<ul style="list-style-type: none"> • Advanced Data Analytics (predictive/statistical) • Custom Reports (on-demand generation) • Stakeholder Presentation Deck (summary slides)
Sample Size	Capable of handling large datasets (up to millions of data points)
Duration	1-3 weeks (depending on complexity and scope)
Staff Time	Dedicated project manager, data analyst, and dashboard developer
Geographic Coverage	
Pricing Structure (Individual)	Individual Clients: Starts from USD 2,500 (basic customized dashboard)
Pricing Structure (Organization)	Organizational Clients: Starts from USD 3,500 (multi-dataset integrated dashboard)
Pricing Logic	Based on complexity, number of data sources, interactivity level, and data volume
Team Composition	<ul style="list-style-type: none"> • MEL Specialist • Data Analyst • Power BI Developer
Key Considerations	<ul style="list-style-type: none"> • Requires structured data for best results • Needs client collaboration and dataset access • Customization may extend timelines • Client must hold necessary software licenses or hosted option • Dashboards are user-friendly with short training • Ongoing support available for updates

Lead Consultant Profile	Led by a Senior Data Analyst with over eight years of experience in data visualization, MEL systems, and development programs, skilled in transforming complex datasets into decision-ready visuals.
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Contact

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