

ADROIT SNAPSOLUTIONS SERVICE PACKAGE

Snap Stakeholder Mapping & Power Analysis

A rapid, systematic, and actionable service that identifies, analyzes, and engages key actors to support program design, partnership development, and policy influence — combining stakeholder mapping, power analysis, and network visualization to guide strategic engagement.

What You Gain

- Clear understanding of operational ecosystem through dynamic maps
- Anticipation of opposition and risk management
- Focused engagement with influential actors for impact
- Identification of champions, partners, and potential spoilers
- Baseline for MEL and learning on evolving relationships

Service Category	Monitoring, Evaluation, and Learning (MEL)
Delivery Format	Desk Research + Remote/On-site KIIs + Validation Workshops
Ideal Use Cases	<ul style="list-style-type: none"> • Program inception or scale-up • Policy influence and advocacy • Coalition-building • Risk mitigation in fragile contexts • Donor scoping and due diligence • Partner vetting and governance reforms
Scope of Work	<ul style="list-style-type: none"> • Define stakeholder universe (boundaries, national/sub-national levels) • Review documents and media (policies, budgets, reports) • Conduct KIIs, consultations, and validation workshops • Assess power, interest, and salience (formal/informal influence) • Map relationships and alliances via Social Network Analysis • Screen for risks, GESI, and conflict sensitivity • Co-design engagement strategies and communication plans • Deliver interactive maps, matrices, and prioritized action plans
Tools Used	<ul style="list-style-type: none"> • KoBo Toolbox / ODK / MS Forms for data collection • Kumu / Gephi / Power BI for network visualization • NVivo / Excel / PowerPoint for analysis and reporting

Delivery Process	<ol style="list-style-type: none"> 1. Framing: Define objectives, scope, and actor taxonomy 2. Desk Review: Build stakeholder list and hypotheses 3. Primary Data: Conduct KIIs, workshops, or surveys 4. Analysis: Apply Power-Interest Matrices, PEA, SNA, and GESI/conflict lenses 5. Synthesis: Develop engagement plans, roadmaps, and actions 6. Validation: Present findings in workshops and finalize outputs
Deliverables	<ul style="list-style-type: none"> • Interactive map & dashboard (Kumu / Power BI / Excel) • Comprehensive report (30–40 pages) with findings, maps, and strategy • Executive deck (10–15 slides) with insights and key decisions • Action plan (90-Day & 6-Month) with tactics, messages, and KPIs
Add-On Services	<ul style="list-style-type: none"> • ToT for staff on stakeholder analysis • Custom dashboards for continuous tracking • Policy pathway mapping and advocacy calendar • Scenario and risk exercises
Sample Size	Stakeholders assessed: 40–200 (typical); KIIs: 20–60 (standard)
Duration	1–4 weeks (standard scope)
Staff Time	National coverage with sub-national granularity (urban/rural/remote)
Geographic Coverage	
Pricing Structure (Individual)	From USD 3,800 (light mapping, single geography)
Pricing Structure (Organization)	From USD 4,500 (standard scope with validations)
Pricing Logic	Fixed base + add-ons (KIIs volume, SNA depth, geographies, workshops, translation)
Team Composition	<ul style="list-style-type: none"> • Lead Analyst (PEA/MEL) • Senior Qual Researcher / GESI Specialist • Network/Systems Analyst (SNA optional) • Field Coordinators & Note-takers • Quality & Ethics Officer • Designer/Visualizer (maps & dashboards)

Key Considerations	<ul style="list-style-type: none"> • Confidential – all data anonymized and aggregated • Adaptive – findings refine each next stage • Practical – outputs are actionable, not theoretical • Sensitive – designed to avoid harm and conflict escalation
Lead Consultant Profile	Led by a Senior Political Economy Analyst with over 10 years of experience in governance, policy, and stakeholder systems across Afghanistan and South Asia.

Contact

Email	snapsolutions@adroitassociates.org; info@adroitassociates.org; centralasia@adroitassociates.org; sfeleke@adroitassociates.org
Phone	+1 314 885 2555; +1 647 562 2441; +93 78 784 8998; +25 192 2590 728

SnapSolutions