ADROIT SNAPSOLUTIONS SERVICE PACKAGE

Practical Social Research Fundamentals Training

A hands-on, standards-aligned training program that builds participant capacity in real-world social research design, data collection, analysis, and reporting — equipping development professionals with practical, evidence-based skills for informed decision-making and policy impact.

What You Gain

- Mastery of practical social research principles and methodologies
- Ability to design sampling and data collection tools
- Proficiency in SPSS-based data analysis
- Improved capacity for interpreting and communicating findings
- Enhanced understanding of research ethics and standards
- Capability to critically evaluate and apply research outputs

Service Category	Monitoring, Evaluation, and Learning (MEL)
Delivery Format	On-site (classroom + field practicum) or Virtual (live, cohort-based)
Ideal Use Cases	- Capacity building for NGO/CSO research teams - Academic researchers and students - Policy makers and M&E professionals - Program managers integrating research - Anyone conducting or managing social studies
Scope of Work	- Pre-training diagnostic and agenda tailoring - Customize examples to client sectors (health, food security, protection) - Delivery by senior MEL/research specialists with bilingual facilitation - Live tool-building in Kobo/ODK; hands-on case practice - Field practicum with QC walk-throughs and debrief - Post-training assignments and feedback clinic - Certification and recommendations for continued practice - Optional mentoring for participants' first research project

Tools Used	- MS PowerPoint - Kobo/ODK - Excel - SPSS/Stata (intro) - NVivo (qualitative basics) - Miro/Jamboard (virtual) - Power BI (basic dashboards)
Delivery Process	1. Co-design call to define objectives and schedule 2. Pre-course diagnostic and reading material distribution 3. Interactive delivery with real-world exercises 4. Field practicum or simulation with QC and evidence capture 5. Participant assessments (quizzes, practicals, capstone) 6. Certification with detailed performance scoring 7. Optional mentoring and coaching for post-training application
Deliverables	- Participant Guidebook (PDF) with slides and examples - Template Pack: ToR, sampling calculator, consent forms, and QC checklists - Practice Kobo/ODK forms for refreshers - Study Plan Canvas & QC SOP Posters - Assessment Results with pre/post scores - Training Certificates with skill tags - Management Brief summarizing outcomes and recommendations
Add-On Services	- Mentored mini-project coaching - Data visualization primer (Power BI/Excel) - Advanced modules on sampling, quasi-experimental design, and qualitative mastery - Translation of toolkits (Dari/Pashto/English) - Train-the-Trainer package for internal scale-up
Sample Size	Ideal cohort: 16–24 participants (max 28 with assistant trainer)
Duration	Typically 3–5 days (depending on customization)
Staff Time	Multiple cohorts can run in parallel across locations
Geographic Coverage	
Pricing Structure (Individual)	Virtual delivery: starts from USD 1,800 (for up to 20 participants)
Pricing Structure (Organization)	On-site delivery: starts from USD 2,500 (for up to 20 participants)

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Pricing Logic	Pricing varies with customization, participant count, and add-ons
Team Composition	- Lead Trainer (Senior MEL Specialist) - Co-Facilitator - Training Logistics Coordinator
Key Considerations	- Requires full participation for maximum learning impact - Access to computers with SPSS or similar software recommended - Ethical conduct and confidentiality emphasized - Adaptable to in-person or remote formats
Lead Consultant Profile	Led by a Senior Monitoring & Evaluation Specialist with extensive experience in social research, data analysis, and capacity building across fragile and complex environments. Skilled in designing and implementing social science research, training diverse audiences, and producing actionable insights for program improvement.

Contact

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